



Creative Women of Pinnacle Peak
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NEWSLETTER

OCTOBER 2009

CALENDAR
DATES

OCTOBER 20
BOARD MEETING

OCTOBER 21
LUNCHEON
TROON NORTH
GOLF CLUB

OCTOBER 28
HOLIDAZE
BOUTIQUE
TROON COUNTRY
CLUB

NOVEMBER 17
BOARD MEETING

NOVEMBER 18
LUNCHEON TROON
COUNTRY CLUB

DECEMBER 2
WINE TASTING AND
COCKTAIL BUFFET

DECEMBER 15
BOARD MEETING

DECEMBER 16
LUNCHEON
GRAYHAWK GOLF
CLUB

Dear Friends,

We're off and running. CWPP has been a whirlwind of activity since we reconvened last month. This is an exceptionally busy time, and I appreciate everyone for getting the year off to a dynamic start.

Two of our three events are fast approaching within the next two months. Wednesday, October 28th we'll launch our fundraising at Troon Country Club with the **Holidaze Boutique**. This is the place to be! You're wanted and you're needed. Please consider working a shift, eating joyfully, socializing congenially, and buying uncontrollably. Marsha Gershberg and Linda Ehrlich have been working since May and their efforts will come to fruition with over forty vendors offering an eclectic array of fabulous gift items.

Without missing a beat, CWPP is following the Holidaze Boutique with preparations for the **Penske Wine Tasting and Cocktail Buffet** on December 2nd. This is a new venture for CWPP and the committee is creative in its planning amidst racing cars and vintage wines selections.

We are proud to welcome two new members this month. New Member Co-Chairs Melanie Pelchat and Dianna Pryor have orchestrated a seamless transition for them into CWPP. I encourage everyone to invite a friend to a luncheon in hopes of increasing our membership.

I thank all of you who have renewed your memberships, stepped up to the plate and joined a committee.

I look forward to seeing you on October 21 at Troon North Golf Club.

Joanie Burchmore
President



HOLIDAZE BOUTIQUE



WEDNESDAY, OCTOBER 28TH, 2009

TROON COUNTRY CLUB

Due to the success of our mini-craft boutique hosted in March, CWPP is expanding it to a *Holidaze* Boutique during peak shopping season with more exhibitors and longer hours.

The event is being held on Wednesday, October 28th at Troon Country Club from 10:00 a.m. until 6:00 p.m. There will be a Bagel Bar in the morning and Tea Sandwiches with Dessert Bar in the afternoon, both with coffee. Also, a cash bar for spirits and soft drinks will be open all day. A \$10.00 cover charge will defray the cost of the food.

We need volunteers to staff both the door and cashiering. Shifts run from 10:00 to 1:00, 1:00 to 4:00, and 4:00 to 6:00.

Please call *Marsha Gershberg* to volunteer.

MEMBERSHIP DRIVE

Our membership has declined while charity needs have increased, exacerbated by the economic downturn. Our goal this year is for every member to sponsor just one new member.

By working together and inviting just one friend to join, we will double our membership roster and increase our effectiveness in funding women and children in need.



SAVE THE DATE



WEDNESDAY, DECEMBER 2ND, 2009
6:00 P.M. - 10:00 P.M.

WINE TASTING AND COCKTAIL BUFFET

PENSKE AUTORACING MUSEUM

This evening event promises to be a favorite with the gentlemen. Hosted at the Penske Autoracing Museum, which showcases an amazing collection of cars, trophies and racing memorabilia, the evening features a wine-tasting, a silent auction, a cocktail buffet and live music by Melanie & Van, an acoustic duo singing sensation.

With Chef Michael DeMaria and his awarding winning culinary concepts providing the cocktail buffet, this fundraiser offers a unique venue with exciting surprises.



SILENT AUCTION ITEMS NEEDED



WANTED: Items for our wine tasting and silent auction at Penske Autoracing Museum. This is one of CWPP's largest group endeavors and we need everyone's help!

We are looking for handcrafted items, home accessories, sporting activities and events, vacation and trip excursions, jewelry, golf outings, local resort and restaurant certificates, spa and beauty services, and, as always, those beautiful TIME SHARES. We will be collecting items at the October 21st luncheon. PLEASE bring your items with you then.

If you have anything that will need to be collected after that please give the details to us and we will handle the arrangements. Our deadline for accepting all items will be Friday, November 20, 2009.

Remember it's everyone's responsibility to support our fundraisers. We need your help with donations, your attendance, including your friends and neighbors. Most of all we need your generosity!

Sandy Foss, sandra@sandrafossandassociates.com

Jane Poucel, jane@poucel.com



LUNCH AT THE RITZ

FRIDAY, FEBRUARY 12, 2010

RITZ CARLTON HOTEL

10:30 – SOCIAL AND TABLESCAPES RAFFLE

12:00 – LUNCHEON

Due to the success of our Valentine Luncheon and Tablescapes raffle, we will be holding it again, this year at the Ritz Carlton. Once again, there will be tablescapes decorated, designed, and donated by you wonderful ladies. *Toy Martin* will be heading the Tablescapes again this year. Please get your groups together and sign up with her. Have fun!!! Be creative!!! Join the party!!! If you have questions, call *Toy* at 480.473.7923.

Polly Ringdahl and *Pat Kolander*, co-chairs

PROGRAM LINE-UP

November: Simple Make-Up Techniques to Look Years Younger

Our November luncheon will feature a guest speaker from Zethina Cosmetics to share simple make-up techniques to look years younger. She has worked in the beauty industry for 20 years and spent countless hours on television and film sets for editorial photo shoots. In her years of working with models and celebrities, one thing emerged: we all have flaws that we want to hide.

December: The Gift of Holiday Music

January: Ideas welcome

THE NEW DIRECTORIES ARE HERE!

Our new 2009/2010 directories will be available for you to pick up at the October luncheon.

You might not give it a thought, but a great deal of time and work goes into compiling the directory each year. Special thanks to Kristi Winter and Viki Brown for all their hard work over the past few months.

Remember to get your new directory when you check in for lunch on Wednesday, October 21th.

A Fond Farewell...

It is with sadness that Creative Women of Pinnacle Peak has lost an Honorary Member. Florence Nelson was a valued member and a major benefactor to CWPP as well as to Scottsdale and Phoenix. In lieu of flowers, CWPP has made a contribution to The Desert Center at Pinnacle Peak, an organization she founded. Her obituary from *The Arizona Republic* is printed below:

Nelson, Dr. Florence Ely



was born to Mr and Mrs Albert H. Ely, Jr on June 3, 1931 at home in Cold Spring Harbor NY. She died at home in Scottsdale AZ on September 25, 2009 as the sun rose above the McDowell Mountains, in the company of her husband of nearly 45 years, Jerry Nelson, and her three sons Nic, Tom and JP. Her joyful spirit and relentless dedication to "doing what ought to be done" will be sorely missed. Florence's achievements and contributions are legion: they are as diverse as co-founding the Scottsdale Charwomen, co-founding the Phoenix Committee on Foreign Relations, pioneering The Desert Center to teach desert appreciation to tens of thousands of schoolchildren as "the snake lady", and serving on the board of the Arizona Astronomy Board and the National Space Society. She was a member of the Mayo Clinic Scottsdale Leadership Council, vice-chairman of the ASU Foundation, president of Charter 100, a Trustee of Prescott College, and both President and on the executive board of directors of the Scottsdale Prevention Institute. She devoted a great deal of her time and energy to the Greater Southwest Chapter Arthritis Foundation Board. She holds an honorary doctorate from ASU and was inducted into the Scottsdale History Hall of Fame in 2000. In lieu of flowers, please send donations by check to: The Desert Center at Pinnacle Peak, PMB 291, 8711 E. Pinnacle Peak Road, Scottsdale, AZ 85255, The Village at Mayo Clinic, 13400 E. Shea Blvd., Scottsdale, AZ 85259.
